

Baltimore Humane Society Spay/Neuter Outreach

Project # 15-012

County: Baltimore

Number of Cats Spayed: 133 Number of Dogs Spayed: 67 Number of Cats Neutered: 123 Number of Dogs Neutered: 84

Amount Received: \$34,416.00 Amount Remaining (to be returned to MDA): 0

Project Synopsis:

This project targeted low-income pet owners in targeted zip codes (21082, 21105, 21133, 21207, 21220, 21221, 21222, 21227, 21787) and proposed to provide no-cost spay/neuter services and rabies vaccines to 300 companion dogs cats.



Project Description:

In 2015, Baltimore Humane Society was approved to run a spay/neuter program to serve the Millford Mill community of Baltimore County. This area included the following zip codes: 21082, 21105, 21133, 21207, 21220, 21221, 21222, 21227, and 21787. The program used staffed outreach to educate community members about the importance of spay/neuter and scheduled appointments for free spay/neuter services at the shelter. If necessary, transportation was also provided for the customer's pet. The program's goal was to alter and rabies vaccinate 50 cats and 150 dogs. At the end of 2015, that goal had been achieved but there were still funds available from the grant. The MD Dept of Agriculture accepted our Change of Scope extension request for 2016, allowing us to expand the area served to the following zip codes: 21104, 21117, 21136, 21163. These areas contained 6.55%, 8.026%, and 16.1% respectively, of their population below the poverty level. The goal was to perform 100 free spay/neuter surgeries from these areas during 2016. I

Summary of Approach:

Initially we had staffed outreach to go out and educate the public about the importance of spay/neuter and to schedule appointments for the free rabies vaccine and surgery. Unfortunately, we were only able to find one qualified candidate for the outreach position when we really needed two. We also offered transportation of the pet to the surgical center in Reisterstown. Ultimately the outreach logistics and transport became too difficult with the minimal staff we had for the job. During the second half of the program, we reached out to our area's animal control to inform them of the program so that their officers would pass it along to residents in the targeted areas. Also, we used our online application program to inform owners interested in having their pets





altered that we are currently running a free program. In addition, we posted information on the program on our website.

Accomplishments:

We were able to spay and neuter 407 dogs and cats through the program. It gained popularity simply through word of mouth with little to no expense on our end for marketing.

Lessons Learned:

We learned that the logistics of the outreach component of the grant was difficult to implement due to lack of qualified staff. We also found that transportation was not the obstacle that we thought it was to pet owners. The biggest lesson we learned was that there is an incredible need for low/no cost spay and neuter services in counties surrounding Baltimore. We receive daily requests for services from residents in areas such as Carroll and Harford counties where there are not as many resources as there are specifically for Baltimore County residents. Changing our scope to include an area of Carroll county allowed us to extend our reach to an area where spay/neuter resources are extremely limited.

For More Information Contact:

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